

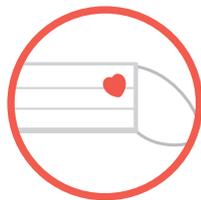


# MAS CARE

THE SURGICAL MASK THAT MAKES THE DIFFERENCE



**MADE IN ITALY**



**SOLIDARITY  
MASK**



**CUSTOMIZATIONS**



**CERTIFICATION**



**CURRENT CONTEXT**

The COVID-19 pandemic has had an impact on our lives. People have changed their attitude and behavior: health prevention, local consumption, being aware that “our choices can make a difference” have become key needs today.

More and more consumers are buying locally to support local businesses  
 In Italy 70% of consumers\* prefer to buy local after COVID-19

FROM GLOBAL

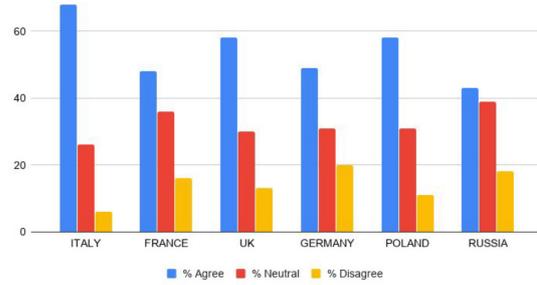


TO LOCAL



**Commitment is the key**

“I feel I can make a difference to the world around me through the choices I make and the actions I take”\*



**Solidarity and well-being are now key needs for people**

People want to react together: “we will make it if we stay together”\*

**Put aside individualistic thoughts and share solidarity for a better society**

*\*Study of the Kantar Covid-19 - Wave3 barometer*



**MAS CARE THE ANSWER TO YOUR NEED TO CONTRIBUTE TO THE COMMON GOOD!**

In this period we all have felt in ourselves and in the community the birth of the **rediscovery of universal** values, such as sustainability, recognizing ourselves as Men, respect for each other, sensitivity to “local consumption” and also a new awareness that we can live with less, the concept that “union is strength”, that together we can do it!

Why buy any surgical mask when you can buy MasCare, the mask that makes the difference?



**MAS CARE the choice that makes the difference!**



Choose **MAS**CARE  
choose Made in Italy!

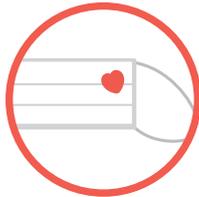


## MADE IN ITALY

100% made in ITALY product  
We support the local economy

MasCare is entirely produced in the Fantasy laboratories, in the Little Town di **Loppiano**, in Incisa Valdarno, near Florence, in the heart of Tuscany.

Choose **MAS**CARE  
contribute to a  
solidarity project!



## SOLIDARITY MASK

Choosing MasCare, you contribute to a solidarity project!

Every year young people and families from various parts of the world come to Fantasy to live an experience of multiculturalism in diversity.

**An experience aimed at training people sensitive to the common good in all its forms.**

Fantasy also opens up to their contribution, thus enriching themselves with typical traits of a dynamic and innovative company, where working, in addition to being a livelihood, becomes an investment in people, people motivated, once they return to their respective countries, to live to build a better world.

Choosing MasCare you contribute to the sustenance and training of many, for a better future.

**Fantasy supports the "Economy of Communion" (EoC) project:**

800 businesses worldwide promote the "culture of giving" by sharing profits with the poor and the training.

Each 1000 sold masks, we devolve 1€ to "Esperanza Ecuador" project.  
Find out more: [www.amu-it.eu](http://www.amu-it.eu).

Give value to your  
brand: associate it with  
a solidarity choice!



## CUSTOMIZATIONS

Possibility of customization with a bas-relief brand.

Customizing your MasCare you make your logo **visible** on the faces of many. In this way, in addition to **security**, it will also speak of **solidarity**.



Choose  
certified masks!



## CERTIFICATION

CE marking  
Registered as DM (Medical Device) with the Ministry of Health  
Certified according to EN 14683





[www.fantasyloppiano.it](http://www.fantasyloppiano.it)



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